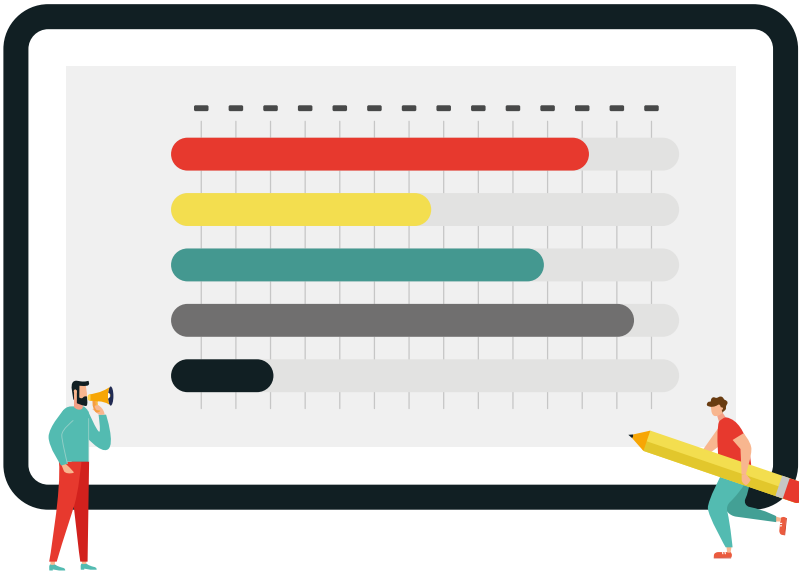


Common graphs and charts

Line graphs

Line graphs are a simple way to show different sets of relating data. They're easy to read so are great for putting into a presentation.



Bar charts

Another simple way of displaying data. It's usually best used for a single set of data and colour can be used to emphasise a key message.

Scatterplot

Scatterplots are a good way to show a correlation between two data series. A line of best fit can be added to make the results even clearer.





Pie chart

Pie charts are good for showing the breakdown of a few pieces of data. They can be impactful when used well, but be careful not to put too much data into them and to make the text clear.

Area graphs

An area graph is similar to a line graph except it uses block shading to demonstrate the area or 'weight' of comparative pieces of data.

